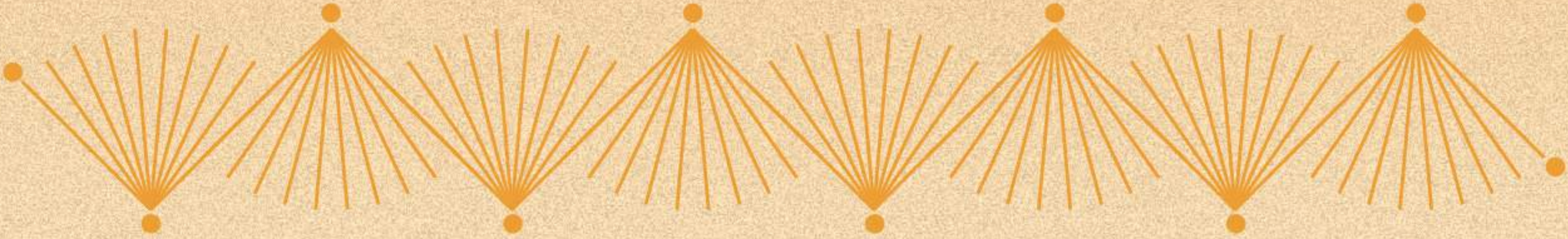


TAIPEI INTERNATIONAL BOOK EXHIBITION

MEETING ASIAN PUBLISHERS



2024

FEB.20 (Tue.) _____ \ **FEB.25** (Sun.)

Taipei World Trade Center

Early Bird Deadline | October 15, 2023

Registration Deadline | November 30, 2023

✧ TIBE 2023 Facts & Figures ✧

470 exhibitors (225 international/245 domestic) from **33** countries **505,000** visitors in 6 days
1393 booths in total; exhibition area **23,450** m² **23** international media
130 school groups (**3,500** teachers & students) **670** rights meetings
811 events for visitors and professionals

For overseas publishers, the signs are positive — and the mood optimistic — for a thriving rights sales market in the segment. *- Publishers Weekly*



Taiwan Book Market

Publishing Houses (2023) | 4,272

Bookstores (2023) | 2,079

New Titles (2022) | 56,121

Print Books (2022) | 36,084 (64.3% of all new titles)

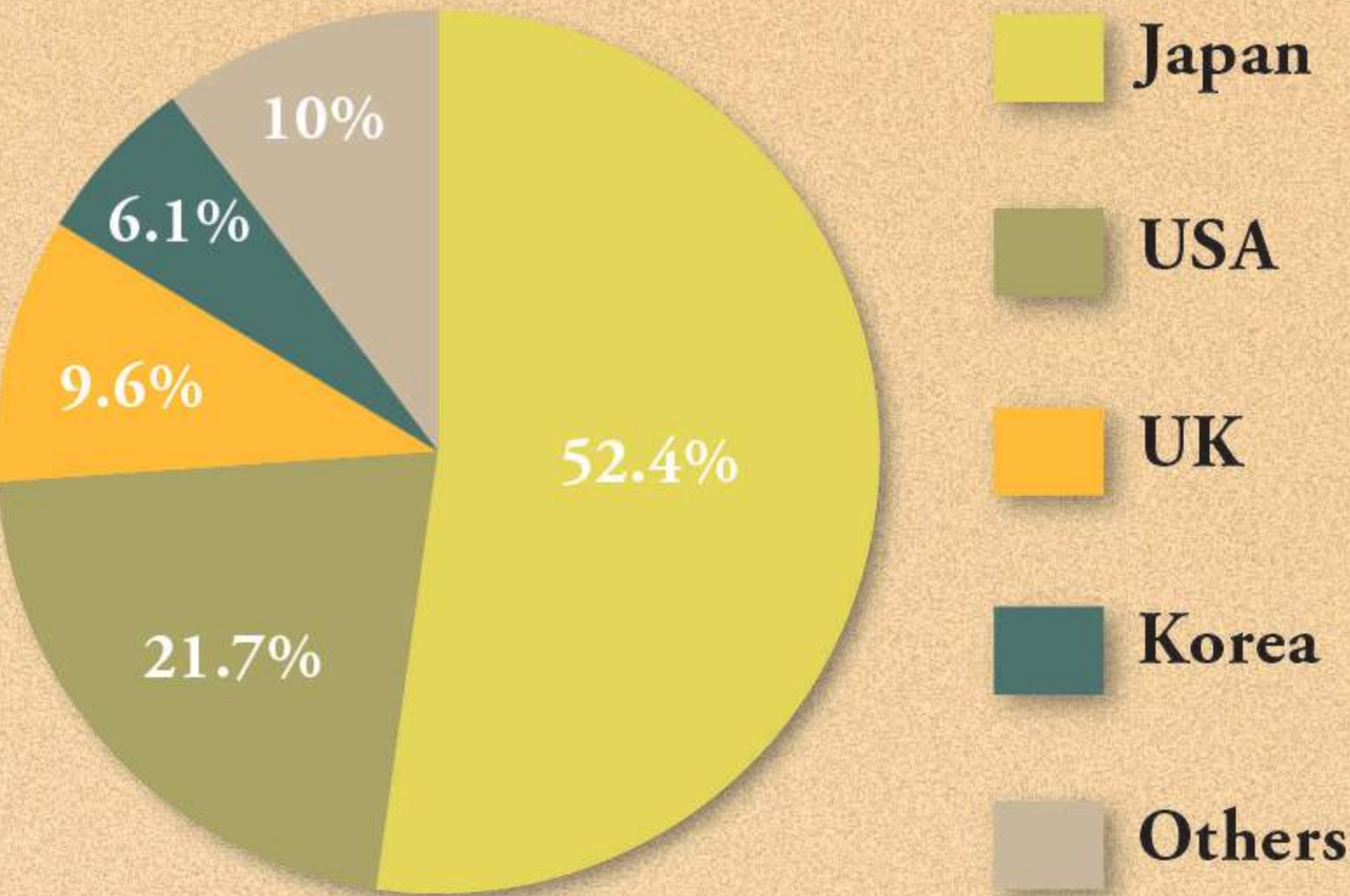
Electronic Books (2022) | 19,614 (34.95% of all new titles)

Audio Books (2022) | 423 (0.75% of all new titles)

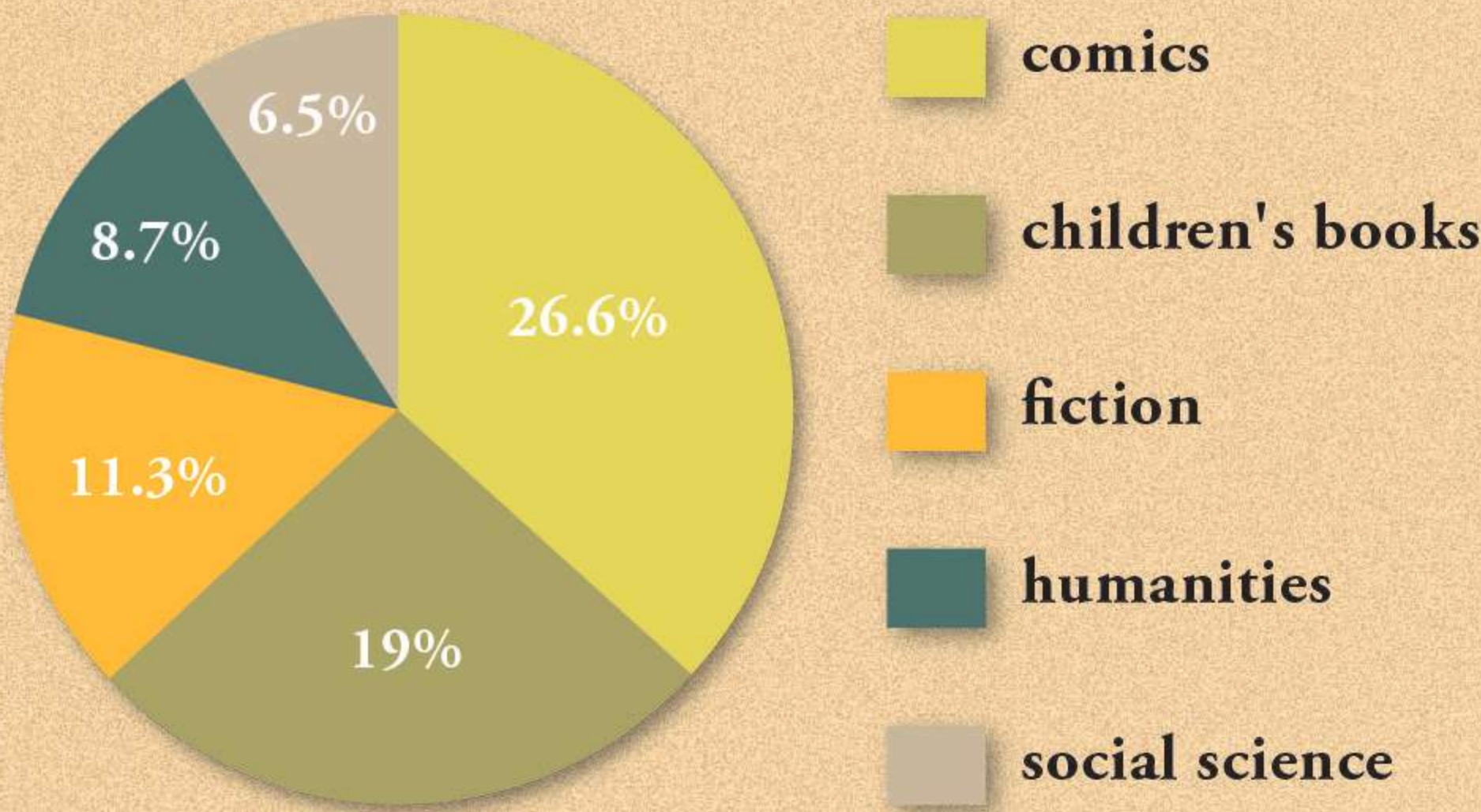
Translated Titles (2022) | 10,014 (27.75% of print books)



Origin of Translated Titles (2022)



TOP Translated Genres (2022)



TOP 5 Genres Published (2022)

- Humanities & History** | 3,587 (11.69% of print books)
- Children's Books** | 3,700 (11.21% of print books)
- Social Science** | 3,249 (9.84% of print books)
- Fiction** | 3,067 (9.29% of print books)
- Comics/Graphic Novels** | 2,803 (8.49% of print books)

TOP 5 Best Selling Genres (2022)

- Social Science**
- Self-help**
- Business & Finance**
- Literature/Fiction**
- Language & Reference Books**

International Publishers & Authors



Sebastian Fitzek
Author, Germany



Markus Zusak
Author, Australia



Brandon Sanderson
Author, USA



Gabriel Nieto
Rights Director, Mexico



Andrzej Sapkowski
Author, Poland



Martin Johs. Møller
Editor in Chief, Denmark



Muriel Barbery
Author, France

Book a Stand

Registration fee | US\$50 (Unit: 3m × 3m)

	Early Bird Discount By October 15	Regular Rate By November 30
Space Only	US\$1,500	US\$1,800
Standard Shell Scheme	US\$1,900	US\$2,200



Rights Table

Registration fee | US\$30

Date	February 20 — 23
Time	Session 1 08:30-12:30 Session 2 13:00-17:00
Fee	Per session US\$150 Per day US\$270 (2 sessions on the same day)



Dates & Opening Hours



FEB.20(Tue.) — **FEB.22**(Thu.) **10:00-18:00**

FEB.23(Fri.) — **FEB.24**(Sat.) **10:00-22:00**

FEB.25(Sun.) **10:00-20:00**

TiBE